Notice of Change in Trading Name of a Subsidiary, CRECIA Corporation

Nippon Paper Group, Inc. is pleased to announce that one of its consolidated subsidiaries, CRECIA Corporation, has adopted a resolution to change its trading name. Details of the change are provided below.

For inquiries on this matter, please contact CRECIA Corporation at the address below.

- (1) Profile
 - Trading name: CRECIA Corporation
 - Head office location: 6-22-1 Nishi Shinjuku, Shinjuku-ku, Tokyo
 - Representative: Kazuhiro Sakai, President
- (2) New trading name: Nippon Paper Crecia Co., Ltd.
- (3) Date of introduction of new trading name: August 1, 2006
- (4) Objectives of the change

CRECIA Corporation ("the Company") has been dealing in many different kinds of general consumer products under the brand names of Kleenex and Scottie. It has worked hard over many years to achieve market penetration with these brands.

At the same time, the Company is engaged in the household paper products business, one of the core operations of the Nippon Paper Group. With the current trading name, the Company had difficult winning recognition among customers as a member of the Nippon Paper Group. The new trading name incorporates "Nippon Paper" to convey clearly the fact that the Company is part of the Nippon Paper Group. This change in name is aimed at effectively informing the household paper industry and the large number of consumers of the corporate value and the responsibilities of the Company as a household paper products business that is a core member of the Nippon Paper Group. The Company will also use the opportunity of this name change to renew the awareness of all employees with respect to:

1) the pride and the responsibility that the Company has as an industry leader and a pioneer in supplying the Japanese market with made-in-Japan tissue paper and toilet tissue products for household use,

2) the pride and the responsibility that the Company takes in supplying the community with products of a quality appropriate to the Kleenex®, scottie® and other brands that the Company owns, and

3) the pride and the responsibility that the Company has as a member of the Nippon Paper Group.

In so doing, all staff will redouble their efforts to make the Company a leader of the household paper industry both in name and in fact.