Nippon Paper Group Business Overview

The Nippon Paper Group uses renewable wood resources to pursue a diversity of businesses. From paper and paperboard, and household paper, to paper containers, chemicals, and housing construction materials, we provide a wide range of products indispensable for daily life.



Pulp and Paper Business

Business Description

Various paper, paperboard and household paper products in this core segment lead the domestic industry in production, sales volumes and quality. We are working to reorganize our production structure. At the same time, we are proactively developing overseas markets for paper and paperboard, especially in Asia and the Pacific Rim. Significant attention is also being devoted to the application of in-house power generation know-how to produce and sell electricity.

Principal Customers

Newspaper, publishing, printing, and stationery companies; public offices, paper manufacturers, electric utilities, and general consumers

Healthcare

Product Example



Household paper products

Special Function Papers

Product Example



Specialty paper (teabags and other products)

Energy

Business Example



Power generation business



Paper-Related Business

Business Description

Comprising this business are three segments, including paper-processing operations, which add various forms of value to paper as a raw material; the chemical products segment, which applies all wood components fully in the manufacture and sale of various types of products; and the functional film segment, which makes the most of its clean coating technology.

Principal Customers

Manufacturers of beverages, food, chemicals and other products, and various types of paper processing companies

Chemicals

Product Examples







Coating materials

Food additives

Material for LCDs



Raw material for rayon

Concrete dispersant

Wood Products and Construction Related Business

Housing and Construction

Product Examples



Lumber



Business Description

The lumber segment of this business has the advantage of using Japanese timber obtained by the same expertise we use to procure wood resources for making paper. It also strives to use Japanese timber for construction materials and finished products. The civil-engineeringrelated segment makes use of the technologies we have amassed for maintaining facilities at our paper mills.

Principal Customers

Construction materials, housing and construction companies, general consumers, and public offices

Other Businesses

Business Description

Included here are segments that put biotechnology expertise developed in afforestation R&D to work in agricultural pursuits; apply real

estate and other Group assets in sports and leisure operations; and handle product and material logistics for Group companies.

Principal Customers

Businesses and general consumers

Agriculture

Business Example



Agricultural businesses

Sports & Leisure

Business Example



Leisure business