

# Genki Morimori™

Genki Morimori™ is a new cattle feed made from wood.

Utilizing pulping technology, lignin is removed from wood to leave only highly digestible fiber (cellulose), so it is characterized by stable quality and high digestibility. In addition, by using domestically sourced wood and manufacturing in a domestic factory, stable supply is possible.

## Contribution to Achieving SDGs through Products



- Inedible wood resources can be converted into edible resources through dairy and livestock production, which helps promote food self-sufficiency rate of livestock products.
- Contributes to the sustainable development of livestock farming with products that make effective use of wood resources
- Uses cellulose obtained from sustainably managed forests
- Promoting the development of applications through partnerships with users



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 Product URL <https://www.nipponpapergroup.com/sustainableproducts/morimori/> (Japanese)