

Let's Think About SDGs

Issue 1 Nippon Paper Group - and SDGs

Hi there!
I'm Mr. S.D.Gees, and I'm here to learn all about SDGs and how I can apply them in my work.



Perhaps you've heard people in the media talking about SDGs. Have you wondered what they're all about, and how they affect what we do at Nippon Paper Group? Let's learn, alongside Mr.S.D.Gees, just what the SDGs are, and our part in them.

What are SDGs?

- In 2015, the United Nations agreed 17 Sustainable Development* Goals or SDGs for improving worldwide conditions by 2030.
- The main actors are national governments, but everyone (governments, companies, NPOs, individuals, and so on) will need to work together to achieve the goals.
- Sustainable Development includes goals for dealing with climate change, poverty, inequality, and so on.
- SDGs cover overall social issues affecting the markets for companies.

* Sustainable Development: Development that meets the needs of the present, without compromising the needs of future generations.



SUSTAINABLE DEVELOPMENT GOALS



The 17 SDGs

SDGs are the world's common goals from the United Nations!

Why do SDGs matter to companies?

- Innovation is expected from companies in order to achieve SDGs.
- Investors and consumers are interested in companies who commit to SDGs.
- SDGs may create new funds available from governments and other investors.
- SDGs can lead to new business opportunities
- Progress toward SDGs will create stability in society and in business.

SDGs may be necessary for the company's future sustainability.



How is Nippon Paper Group Involved with SDGs?

(Our mission relates to SDGs)

- The corporate mission can relate to SDGs in order to make goals more specific.
- Our stated vision is to "drive social sustainability through our business".

The Group Mission - The Nippon Paper Group aims to contribute to better living and cultural progress everywhere it does business.

Our Vision -

1. Drive social sustainability through our business.
2. Delight our customers.
3. Instill pride in employees.
4. Give back to society.



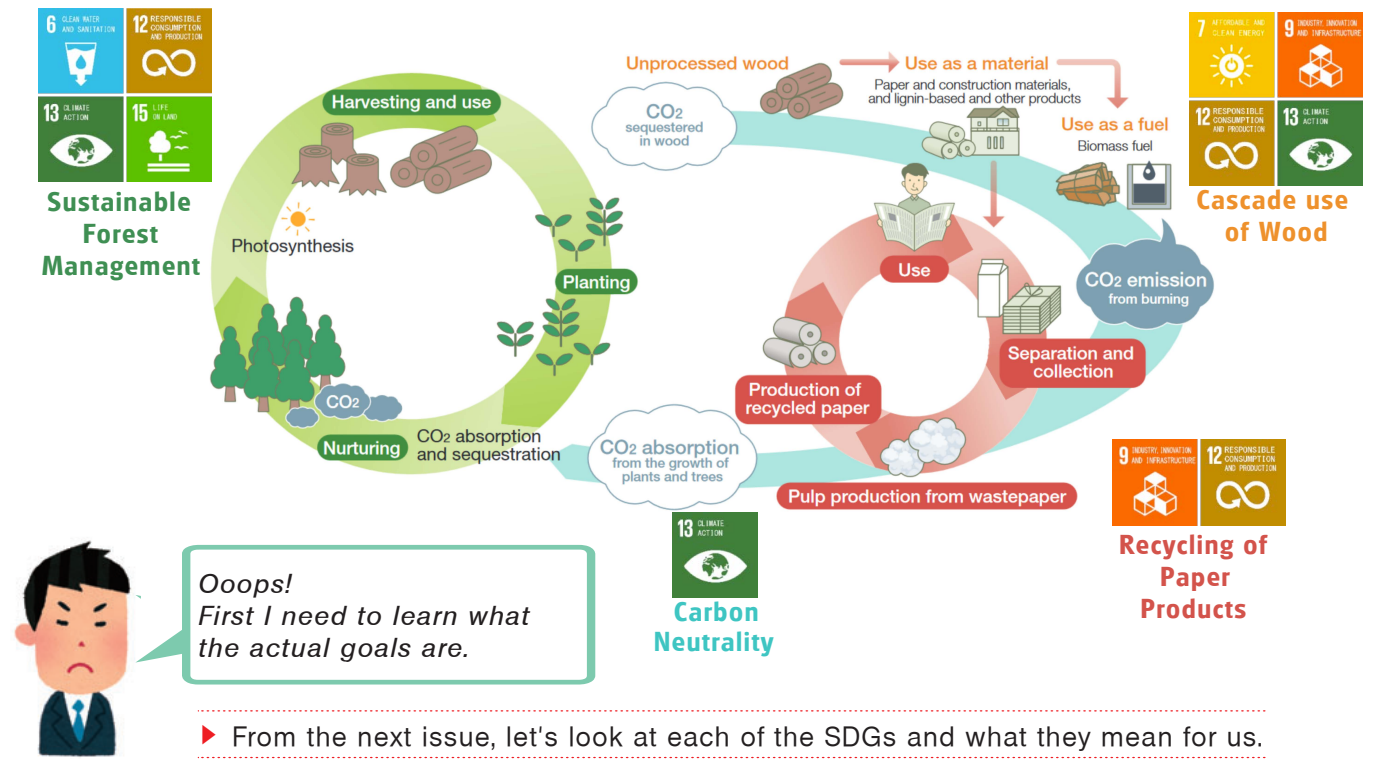
Our mission is to drive social sustainability through our business



(Our Sustainable Business Model as a Comprehensive Biomass Company)

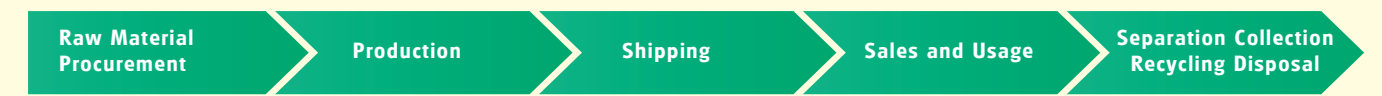
- Our sustainable business model is in alignment with the SDGs in contributing to the solutions for combating climate change, and for preserving resources and biodiversity.

Business Model Diagram and SDGs



What should Nippon Paper do about SDGs from now on?

- SDGs are a set of goals for solving global social issues. Let's work together to find opportunities for us to work towards achieving the goals.
- Mapping SDGs against our value chain* - Where do we make positive or negative impacts on the SDGs, and how can we reduce negative and enhance positive impacts?



* Value chain: the entire sequence of activities or parties that provide or receive value in the form of products or service

From the next issue you can learn about each of the SDGs in order of their relevance to our business.

Please answer our survey at <https://bit.ly/2CNaXzG>



Phew!! I need to learn a lot more about these SDGs - See you in the next issue!!

