

Let's Think About SDGs

Hi there!
I'm Mr. S.D.Gees, and I'm here to learn all about SDGs and how I can apply them in my work.



Issue 2 Goal 15 Life on Land

From this issue onward, we'll explain each of the SDGs according to their relevance to Nippon Paper Group. Let's start with Goal 15 which relates directly to our core business of "Shaping the Future with Trees".

Please check the QR Code



Goal 15 "Life on Land" and its Background

(Goals)

- **Protect, restore and promote sustainable use of ecosystems on land**
- **Sustainably manage forests and combat desertification**
- **Halt land degradation and biodiversity loss**

SDGs have goals and targets. See goal 15 and all its targets at <https://bit.ly/2s9ZwvU>



Targets (SDG 15 targets related to forests)

- 15.1 To ensure the conservation, restoration and sustainable use of ecosystems and their services, in particular forests and so on.
- 15.2 To promote sustainable management of forests and substantially increase afforestation and reforestation globally
- 15.5 To take action to reduce the degradation of natural habitats, and to halt the loss of biodiversity

I need to not just recognize the SDG icon, but also learn the actual goal and the relevant targets



Background Our lives depend on the land and on various living creatures. Forests play an especially important role in climate change mitigation, conservation of biodiversity, protection of soil and water quality, reducing the risk of natural disaster, and providing resources such as wood. However, mainly in the developing countries, forests and forest-dwelling creatures are decreasing year after year due to diversion of land to agricultural use, illegal logging, excessive logging of firewood charcoal materials, forest fires and so on. Goal 15 was made to prevent such abuse and to protect life on land.

Nippon Paper Group and Goal 15

In order to contribute toward the goal, we need to increase the positive effects, and minimize the negative impact of activities throughout our value chain*. Here are some ways our group's activities relate to SDG15. Let's all be aware of other examples and how we can improve our performance.

* **Value chain:** the entire sequence of activities or parties that provide or receive value in the form of products or service

<p>+ Positive Impact</p> <p>Sustainable forest management (considering social and environment aspects, planting trees after logging etc.).</p>	<p>↑ Increasing Example</p> <p>Sustainable forest management and Wood Procurement</p> <p>Nippon paper owns and sustainably manages about 180 thousand hectares of forests. Also, using forest certifications, we only procure sustainable raw materials.</p>	<p>↑ Increasing Example</p> <p>Expanding Awareness of Sustainable Wood Usage</p> <p>Our group's forest certificated wood is used for Mt. Fuji World Heritage Center, Shizuoka, (right).</p> 
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- Negative Impact

If we did not consider sustainability, then taking wood from forests could lead to decreased forest, reduced biodiversity, and land deterioration.

We practice sustainable forest management - so that our impact is positive.



↓ Decreasing Example

World-wide Biodiversity Conservation

Amcel SA. (Brazil) and Volterra S.A. in Chile have protected forests other than plantations, and for protecting biodiversity.

Please answer our survey at <https://bit.ly/2CNaXzG>

