

Let's Think About SDGs

Issue 9 Goal 3 Health and welfare for all Goal 4 Quality education for everyone

Since Issue 2, we have addressed the goals of the SDGs that are closely related to the Nippon Paper Group. In this issue, we will introduce our internal and external health and education initiatives.

3 GOOD HEALTH AND WELL-BEING



Ensure healthy life of all people of all ages and promote welfare

Targets Related to Nippon Paper Group

- 3.2 Decrease in mortality rate for newborns and toddlers
- 3.3 Reduction of Infectious Diseases
- 3.4 Reduction of Non-Infectious Diseases
- 3.6 Reducing traffic accidents
- 3.9 Reducing diseases related to environmental pollution

4 QUALITY EDUCATION



Ensure inclusive and fair quality education for all people and promote opportunities for lifelong learning

Targets Related to Nippon Paper Group

- 4.3 Access to quality education
- 4.4 Increase the number of people with the necessary skills
- 4.5 Providing educational opportunities to everyone

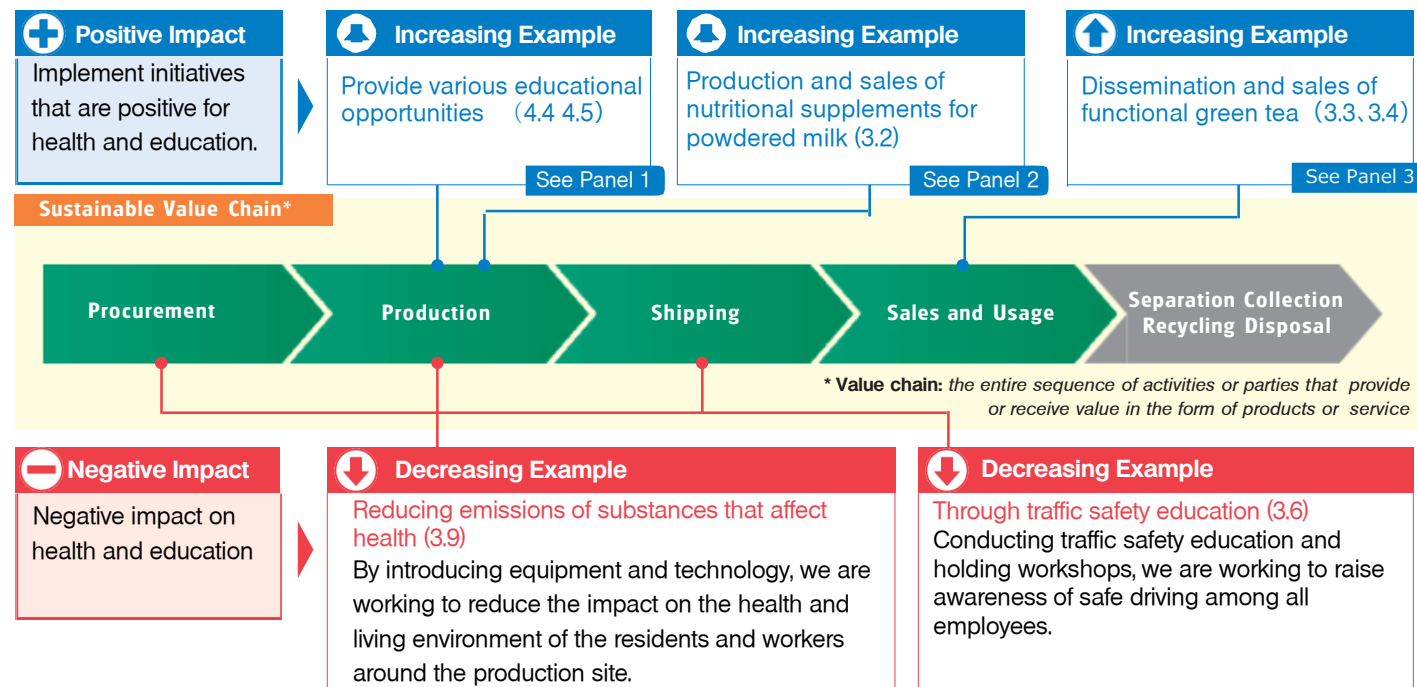
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Although the Millennium Development Goals (MDGs)* have reduced the number of people without access to medical care or education, many people, especially in developing countries, still need assistance. Companies are also responsible for ensuring workers' well-being and providing educational opportunities for acquiring the necessary skills.

* Efforts taken by the United Nations before SDGs. The goal was to eradicate extreme poverty and hunger in developing countries

Nippon Paper Group's Initiatives

The Group aims to create a workplace where employees can work with health and safety while making full use of their abilities. We also produce and sell products related to health and education.



Hi, Mr. SDGees here again, This time, I will ask questions about SDGs!



Please use the QR Code!



See goal 3 and all its targets at <https://bit.ly/2Ymyhjd> (PDF)



See goal 4 and all its targets at <https://bit.ly/2Z6ACfq> (PDF)

Panel 1

Providing various educational opportunities

While social and technological trends are changing dramatically, it is important to educate and re-train people, including skill improvement.



Overseas company dispatch course (Australian Paper)

In order to help workers to develop to their full potential, the Nippon Paper group offers many educational opportunities.

In addition, we hold study sessions and other events on initiatives to create a sustainable society.

Panel 2

Production and sales of nutritional supplements for powdered milk

Nippon Paper Industries' Gotsu plant produces yeast using hemicellulose which comes from wood. Nucleic Acid is obtained in turn from yeast.



Ingredients for powdered milk.

Nucleic Acid is used in manufacturing the components of powdered milk

See also Paper Season Vol.28. <https://bit.ly/2JYEFnl> (PDF)



Panel 3

Promotion and marketing of functional green tea

A unique feature of functional green tea, Sun Rouge, is the ability to simultaneously consume anthocyanins and also catechin, (an ingredient of green tea.) Nippon Paper Industries has so far confirmed the effects of suppressing blood sugar rise, etc., and is working to publicize and market Sun Rouge.



Functional green tea sun rouge

The details of the product are here. <https://bit.ly/2V3aS5O> (Japanese only)



SDGs - your Question Corner



Health for all people
Why is the Target 3 target not specifically written for older people?



As Target 3 targets "all people," elderly people are included. In addition, being able to respond to the challenges of an aging society will be a major issue not only in Japan*1 but also worldwide. The Group manufactures and sells hygiene products that help elderly people live healthier lives.



Adult Paper Diaper Hada Care Acty®

*1 In Japan's SDG implementation guidelines, "achievement of health and longevity" is a priority item

Dialogue with Stakeholders *2 About nursing home and Hada Care Acty® (From CSR Report 2018) <https://bit.ly/2YiQqyl> (PDF)



Paper and education
It seems to me that paper, is related to education and culture, so, isn't it related to goal 4?



Goal 4 is primarily about providing educational opportunities. However, the Group sells paper for textbooks, and it can be said that paper and education are closely related. Despite the convenience of digital media, research results have been published suggesting that paper is superior in some learning situations.

Dialogue with Stakeholders *2 Paper and Learning (From CSR Report 2016) <https://bit.ly/2LC1r7U> (PDF)



*2 Stakeholders are all those who are affected by the activities of a company. It is very important for the advancement of the business to listen to their voices and gain new awareness



We welcome questions and comments from everyone. Please complete the web survey.



Questionnaire <https://jp.surveymonkey.com/r/SDGsE>