SUNROSE® (CMC)

SUNROSE® is the trade name of CMC (carboxymethyl cellulose) of Nippon Paper Industries.

CMC is an anionic water-soluble polymer obtained from cellulose. It is used in a wide range of fields from food to industrial applications due to its excellent thickening, water absorption, and water retention properties.

Contribution to Achieving SDGs through Products







- A plant-derived biomass material with low environmental impact related to production and disposal, developed by maximizing the use of various technologies and know-how
 - Uses cellulose obtained from sustainably managed forests

Application example



Lithium ion battery

Utilizing high dispersion stability, it is used as a binder for negative electrodes.



Bread, Cream

It is used to improve the texture of bread dough and cream due to its high water absorption and water retention properties.

Contact Nippon Paper Industries Chemical Sales Div. Chemical Sales Dept. IV +81-3-6665-1056 Product URL https://www.nipponpapergroup.com/english/products/chemical/sunrose/index.html

