

# Responsibility to Communities

As a comprehensive biomass company creating new products and growing its businesses, the Nippon Paper Group manages broad expanses of forests and owns large-scale production sites, so it has significant impacts on local communities and the people who live and work in them. Coexistence with these communities is critical to our own continued existence.



\* Please refer to our Integrated Report 2019 P.72

Indicators	Key Objectives	Performance (fiscal 2018)
<b>Materiality</b>	<b>Coexistence with Local Communities and Society at Large</b>	
<b>Communication opportunities</b>	Gaining understanding of the Nippon Paper Group's business activities, in local Communities and society at large	Welcomed local school, neighborhood association and other groups for tours, and engaged in other activities, such as joint sponsorship of events
<b>Evaluations by stakeholders</b>	As a member of society, we shall proudly promote activities that contribute to social development. (Philosophy for social contribution activities)	Gathered various opinions and evaluations from stakeholders connected with our activities (To be used to improve activities)

# Policy and Management

The Nippon Paper Group engages in a variety of social contribution activities to garner the trust of and remain close to local residents

## Basic Stance

### Coexisting with local communities, contributing to the advancement of society as a whole

As one of its members, the Nippon Paper Group aims to contribute to society as a whole. While continuing to provide needed products, we would like to play a useful role in protection of the global environment and in the advancement of culture and local communities. We are confident that building a consistent track record along those lines will earn the trust of society and allow us to continue our business activities in coexistence with local communities.

The initiatives we engage in, both inside and outside Japan, include cleanups of the areas around our mills and plants, support for vocational training in afforestation areas, and other locally focused activities; and operation of the School of Friendship for Forests and Paper, mill tours, and other activities making use of forests and other Group resources.

#### Philosophy and Principles for Social Contribution Activities (established on April 1, 2004)

##### Philosophy

As a member of society, we shall proudly promote activities that contribute to social development.

##### Principles

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#### Specific activity themes

- Increase the community involvement of Group company mills and overseas affiliates
- Promote activities that effectively utilize the resources and expertise of each Group company
- Promote corporate citizenship activities in which our employees play an active role
- Effectively use the company-owned forests in Japan (about 90,000 hectares)
- Employ effective PR inside and outside the Group

## Nippon Paper Group’s principal social contribution activities

Principal activities	Specific examples	Page
<b>Local community activities</b>		
Cleaning activities	Appreciation event at Asahiyama Zoo	—
Local community safety and disaster prevention	Children’s “emergency 110” patrol project (110 is the number to dial for emergency assistance in Japan)	—
	Traffic safety initiatives	55
Preserving local community cultures	Participation in fire brigades	—
	Supporting Asukayama Takigi Noh plays	—
Respect for indigenous people	Making wild herb habitat available to indigenous people	—
	Protecting indigenous heritage sites	66
Holding and participating in local events	Participating in and sponsoring local events	—
	Opening of recreational facilities to the public	—
	Holding summer festivals and other events	—
Social welfare activities	Copier-paper sale in support of the Pink Ribbon Campaign	—
	Participating in and cosponsoring social welfare events	—
	Purchasing products made by social welfare groups	—
Community education	Holding of CSR lectures (public seminars)	—
Advancing science and technology	Supporting the Fujihara Foundation of Science	66
Disaster relief activities	Donations of money and emergency supplies	—
<b>Environmental activities</b>		
Tree planting activities	Marunuma Highland Tree-Planting	67
	Utilizing the Group’s proprietary technology	38
Preserving biodiversity	Conducting business activities while protecting Blakiston’s fish owl habitat	37
	Supporting the activities of the Shiraneaoi Preservation Group	38
	Eradicating invasive plant species from Iriomote Island	—
Promoting recycling activities	Operating the Recycle Plaza Shiyukan	—
	Recycling Paper-Pak containers	35
Accountability to local communities	Environmental risk communication	28
<b>Educational activities</b>		
Providing opportunities to tour group companies and their mills	Programs that welcome junior high school students for opportunities to experience a workplace	—
Utilizing company-owned forests	Holding the School of Friendship for Forests and Paper	67
Employment support	Internships, and programs that welcome students for opportunities to experience a workplace	—
	Supporting vocational training for local women	66
Classes taught by employees	Cooperation in teaching school classes	—
Music appreciation	Inviting students to concerts	—
Providing educational opportunities through sports	Cosponsoring the Fukuchiyama Marathon	—
Providing products to classrooms	Provision of paper products, printed materials and publications	—

⇒ For more about major social contribution activities of the Nippon Paper Group please see <https://www.nipponpapergroup.com/csr/society/activity/> (Japanese only)

# Coexistence with Local Communities and Society at Large

## Continuing to pursue business activities in coexistence with local communities

### Employment Support

**Case**

#### Supporting vocational training for local women

(Brazil, AMCEL S.A.)

AMCEL supports vocational training for local women in cooperation with local government in the Brazilian state of Amapa, where the company is located. By helping to increase the skills of women living in low-income areas, the company aimed to help them protect their families, increase their income, improve their quality of life and safety, and promote development of the local community.

Women who took part in the course and learned the techniques gained opportunities for taking jobs or creating businesses, providing them with more lifestyle choices. These women can also share their newfound skills with other members of the community, creating a virtuous circle.



Vocational training underway

### Advancing Science and Technology

**Case**

#### Supporting the Fujihara Foundation of Science

(Nippon Paper Industries Co., Ltd.)

Considered the “Nobel Prize of Japan,” the Fujihara Award, presented by the Fujihara Foundation of Science, a public interest incorporated association, recognizes outstanding contributions to science and technology by Japanese scientists. Nippon Paper Industries lends financial support to the Foundation to promote science and technology.

At the 60th Fujihara Awards ceremony, held in June 2019, Kouhei Ohnishi, a Project Professor at the Keio



Second from the left is Professor Ohnishi. Second from the right is director Eisuke Nishida of RIKEN.

University Global Research Institute (KGRI), and Eisuke Nishida, a Director of RIKEN Center for Biosystems Dynamics Research (BDR), were presented with award certificates, medals, and 10 million yen each.

### Respect for indigenous People

**Case**

#### Protecting indigenous heritage sites

(Australia, Nippon Paper Resources Australia Pty. Ltd.)

In 2016, ancient aboriginal stone tools were discovered on the PTP plantation, one of the Australian plantation projects managed by Nippon Paper Resources Australia Pty. Ltd. Experts performed an on-site survey,

and in 2017 the area was registered as an aboriginal heritage site. In 2018, a sign forbidding unauthorized access was erected to help preserve the site. Dialogue with local aboriginal organizations will be continued and steps such as the posting of signs to protect heritage sites will be taken to keep them in their current condition.



Stone tool discovered on the PTP plantation



Sign to help preserve the site



# Corporate Identity Sharing

Conducting activities that enable local residents and employees to physically experience the essence of the Nippon Paper Group

## Utilizing Company-Owned Forests

### Case

#### Conducting the annual School of Friendship for Forests and Paper

(Nippon Paper Industries Co. Ltd., Nippon Paper Development Co., Ltd.)

The School of Friendship for Forests and Paper is a hands-on course on the natural environment utilizing forests (approximately 90,000 hectares) owned by Nippon Paper Industries in Japan. With the aim of introducing participants to the beauty and abundance of forests owned by the company, the school is also an opportunity to experience the connection between forests and paper, an essential item for everyday life. This initiative was first launched in the Sugenuma forest of Gunma Prefecture in October 2006.

The common programs that make up the school draw heavily on the knowledge and experience of employees. With Group employees serving as guides, for example, participants enjoy walking through the forest and making paper from twigs they pick up. Participants are gathered from general public with the cooperation of the Japan Philanthropic Association. Since its inception at the Sugenuma company-owned forest, through fiscal 2018, the school has been conducted 23 times, for a total of 769 participants, including parents and children, and students from local schools.

Since 2007, the Toyono School of Friendship for Forests and Paper has been held in Nippon Paper Industries' Toyono forest in Kumamoto Prefecture. Organized mainly by the company's Yatsushiro Mill, particular emphasis is placed on activities deeply rooted in the local community. One program of this school incorporates such activities as a mill tour and is one example of how activities are modified to accommodate the needs of each region.



Children listening to explanations by a member of staff



A ceremonial photograph of all involved parties

⇒ For more about the Forest and paper friendship school please see <https://www.nipponpapergroup.com/morikami/> (Japanese only)

### Case

#### Marunuma Highland Tree-Planting 2019 held

(Nippon Paper Industries Co., Ltd.)

Nippon Paper Industries is advancing initiatives aimed at leaving a thriving forest to future generations. As part of that effort, tree-planting activities were begun in the company's Sugenuma Forest in Gunma Prefecture in May 2010. The eighth iteration of this activity - the Marunuma Highland Tree Planting 2018 - took place in May 2019. The number of participants, both Nippon Paper Group people and others, mainly from Tokyo, was about 90 in all.

Following staff members' instructions, participants help to plant some 350 seedlings in five varieties, including beech and Mongolian oak, that will be used for transplanting.



Participants planting trees